



# DON HARDER JR

he/him

773 343 8870

dh@dharder.com

## EDUCATION

### The Illinois Institute of Art – Chicago

Bachelor of Fine Arts

Visual Communications (with Honors)

## AFFILIATIONS

American Institute of Graphic Arts

Supporting Member

## PRIMARY SKILLS

UX design and research

UI design and implementation

B2B and B2B2C creative strategy

Platform agnostic experience with Adobe

Creative Suite and Microsoft 365

Photography, motion graphics and videography,  
including video editing and color correction

HTML/CSS coding and troubleshooting

## OF NOTE

Viddy Awards, Tower Award,

B2 Awards and Hermes Award winner

## PORTFOLIO

dharder.com

CREATIVE STRATEGIST  
UX EVANGELIST  
HUMAN-CENTERED LEADER

## CURRENTLY

### 2.718 Marketing REMOTE / CHICAGO, ILLINOIS

VP, Creative Director, since June 2012

I use my skills in designing and improving user experiences, both online and offline, to help clients and colleagues achieve their goals. I apply my curiosity and passion to create solutions that connect with people emotionally. I also inspire others to do work that matters.

- > Creative lead of Whirlpool Corp. Trade Channel account, the agency's main account
- > Lead tradeshow design and development
- > Manage and mentor a creative team of designers and writers
- > UX auditor, designer and researcher

## PREVIOUSLY

### Chempetitive Group CHICAGO, ILLINOIS

Senior Art Director, September 2009 to June 2012

### Slack + Company CHICAGO, ILLINOIS

Art Director, May 2004 through September 2009

### Graphic Associates, Inc WARREN, MICHIGAN

Prepress Manager, July 1997 through April 2002

### Cabinet of Curiosity FREELANCE

Marketing management, event management  
and multichannel design and strategy

### Cristo Rey St. Martin High School FREELANCE

User experience and interface optimization

### Jen Talbot Design FREELANCE

Web design, ecommerce support

### Locatude FREELANCE

Creative strategy, user experience and user interface  
sign, identity systems, multichannel design